

Diver Platform™ for Supply Chain

AN ALL-INCLUSIVE, END-TO-END BUSINESS INTELLIGENCE PLATFORM



DELIVERING MEASURABLE VALUE WITH OUR **AWARD-WINNING BUSINESS INTELLIGENCE ANALYTICS PLATFORM** AND APPLICATIONS

Supply chain companies rely on our analytics solutions to increase productivity, improve visibility, optimize production, and grow revenue. The endgame is greater profitability.

Build your own applications or use our pre-built supply chain applications. Either choice, you will be using the award-winning Diver Platform.

IT ALL STARTS WITH **ROBUST ETL (extract, transform, load) CAPABILITIES**

Integrate all your key software and disparate data sources for a cohesive view of your data to analyze:

- Logistics**
 Effectively track transportation costs and benchmark third-party logistics solutions against one another.
- Finance**
 Minimize your reliance on IT support for data extraction and report generation by automatically bringing your financial data together from stand-alone accounting systems, payroll, time and attendance systems, and more.
- Production**
 Rapidly adapt to changing product demands on the factory floor while constantly monitoring operations and inventory to quickly identify opportunities or issues.
- Promotion & merchandising**
 Track and manage programs across hundreds of brands and product lines to identify the highest margin accounts, brands, and program types. Leverage these insights to drive sales.
- Chargebacks**
 Identify, review, track, dispute, and recover deductions.
- Inventory**
 Forecast product demand and depletions.
- Information delivery**
 Translate data into actionable information and deliver it on a timely basis to your mobile workforce enabling self-service analysis, dashboards, scorecards, and reporting.

INDUSTRY-SPECIFIC APPLICATIONS

Dimensional Insight has created applications to meet specific supply chain business needs.

Distributor Advisor™ organizes all the information a sales team needs to do their jobs and makes that information accessible no matter where they are—connected or disconnected.

Pricing Advisor™ is a centralized application that allows suppliers to create price structures for all brands, SKUs, distributors, channels, and chains while giving users the ability to do a “what if” analysis and see trends and review chargebacks.

Program Advisor™ is an application that allows distributors to build, monitor, and see payouts on all programs across all suppliers, brands, and SKUs.

Supplier Advisor™ provides a pre-canned set of reports on multiple devices that can be revised, analyzed, and exported. Users can also create ad hoc reports, show presentations and videos, and access documents like sell sheets, price lists, tasting notes, and more. Sales Advisor works connected or disconnected from the Internet.

General Ledger Advisor™ allows managers across the organization to see financial details behind GL entries for their departments. It eliminates the excess time it normally takes to understand where they are versus budgets—while all providing a secure environment in which to do it.

MULTIPLE DEVICES AND INFORMATION BEYOND DATA

DiveTab, our newest addition to **Diver**, allows users to interact and gain visibility to data and other information on multiple devices, both connected and disconnected from the Internet. Providing the ability to create reports, dive into details, show videos, make presentations and store, read, export, and email documents gives everyone the flexibility they need to be successful.

Diver Platform Deployment Options:

- On-premise
- Cloud (SaaS)
- Mobile
- Hybrid capabilities
- Dashboards
- Scorecards
- Ad hoc analysis
- Exception reporting
- Alert notifications
- Data integration
- Data discovery

Hassle-Free Administration & Maintenance:

- Real-time alerts
- Event scheduling
- Automated report distribution
- Centralized account administration & security

ABOUT DIMENSIONAL INSIGHT

Dimensional Insight is a leading provider of business intelligence (BI) and information delivery solutions. We provide data integration, reporting, analytics, and dashboard capabilities embedded in our core BI platform as well as a portfolio of analytics-focused applications. These solutions enable suppliers and distributors to gain insight into their data, allowing them to make better decisions that improve productivity.

Founded in 1989, we have thousands of customers worldwide and consistently rank as a top-performing BI platform by customers and industry analysts in our core market segments.

PROUD MEMBER OF THESE ASSOCIATIONS:



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